

Wedding Video Questionnaire

First, evaluate videographers based on their samples from their websites or DVD demos. You have to be sure that you like the style of your videographer over anything else. There are six basic criteria with which to evaluate videography, when looking at different samples:

- Steady camera
- Sharp focus
- Good exposure
- Color balance
- Crisp sound
- Capture the moments worth capturing

When you have narrowed down some of the videographers whose samples you enjoy, you can ask them some of the following questions to learn more about the video process, and to gauge if you will have a good working rapport.

- How long have you been in business?
- Are you the one who will be videotaping my wedding?
- How many cameras do you use? Does that mean a second videographer?
- Do you have a resale license and liability insurance?
- Do you bring backup equipment?
- What type of cameras do you use?
- What kind of lighting do you use?
- How many and what kind of microphones do you use?
- How do you edit the wedding video?
- What are the typical lengths of your wedding videos, and how long do they take to edit?
- Can I have my wedding on DVD?
- How do you stay up-to-date in the video business?
- What other services or special effects do you offer?

- Some examples are childhood/dating photo montages, wedding/honeymoon photo montages, love story videos, short-form videos, concept videos, and same-day edits.

These questions can help you get on the right foot of whom to purchase your wedding video from. Most importantly, remember that when you find a video that touches you, you've found the right videographer.